



**Asia-Pacific
Economic Cooperation**

Workshop on Transportation Energy Efficiency Improvement Potential in APEC Economies

When: Monday, May 10, 2010; 8:00AM – 2:30PM, Eastern Standard Time

Where: Washington DC Convention Center, USA

Who: Energy efficiency and transportation policy makers and experts from APEC economies. Participants from non-APEC economies are also welcome to attend.

What: At this workshop, expert speakers and participants will discuss potential energy savings from various transport energy efficiency policy options; the feasibility of a notional goal for reducing the energy intensity of transport in APEC member economies; and options with the greatest potential for energy savings. Expert speakers from many of the APEC economies will present on four panels:

1. Energy Efficiency in New Vehicles
2. Freight Efficiency
3. Reducing Road Congestion
4. Promoting Livable Communities

How to Register



The workshop will be hosted at [EE Global 2010](#), a global forum and exposition that convenes leaders from all corners of the world for three days of cross-sector dialogue on energy efficiency. The first day of the conference is devoted to specialized workshops, such as the *Workshop on Transportation Energy Efficiency Improvement Potential in APEC Economies*. Days 2 and 3 of EE Global are composed of plenary and executive dialogue sessions addressing all end-use sectors ([See the agenda online](#)). **The cost to attend just the workshop is US \$75. If you wish to attend just the workshop, please contact Diana Lin (dlin@ase.org).**

To register for the EE Global Conference in addition to the workshop, please [Register Online](#) at eeglobalforum.org. Workshop speakers and moderators can register for the full conference at a discounted speaker rate of US \$200. Workshop participants from non-U.S. APEC economies may register at the discounted poster author rate of US \$400. If you cannot stay for the full conference, there is also an option to buy a one-day pass for Monday, which includes the workshop, opening plenary and reception – the rate is \$300. For those who need to arrange for travel visas, please contact [Megan Keogh](#) after you have registered to obtain a visa letter.

Organized in partnership with the U.S. Departments of Energy and Transportation and:





Workshop on Transportation Energy Efficiency Improvement Potential in APEC Economies

Monday, May 10, 2010; Washington DC Convention Center

Time	Topic & Speakers
7:30- 8:00	Registration
8:00-8:15	Welcoming Remarks <ul style="list-style-type: none"> Jeffrey Skeer, International Relations Specialist, Office of European and Asian Affairs, U.S. Department of Energy William Millar, President, American Public Transportation Association
8:15- 8:30	Opening Keynote Polly Trottenberg, Assistant Secretary for Transportation Policy, U.S. Department of Transportation
8:30- 9:30	<u>Energy Efficiency in New Vehicles</u> In this session, panelists will discuss the imperative of reducing energy intensity and greenhouse gas emissions from new vehicles and the impacts and challenges of fuel economy and emissions standards. Presentations will offer unique perspectives from the private sector and from Mexico, where the federal government is developing new vehicle standards. Moderator: Drew Kodjak, Executive Director, International Council on Clean Transportation <ul style="list-style-type: none"> Keith Cole, Director of Legislative Affairs, General Motors Rodolfo Lacy, Program Coordinator, Mario Molina Center for Strategic Studies on Energy and Environment, Mexico
9:30- 10:45	<u>Freight Efficiency</u> This panel explores challenges and opportunities in the freight sector, including policies that encourage shifts to more fuel-efficient modes of freight. Presentations will cover comprehensive freight policy in Japan, the impact of public-private collaboration on road freight, and the benefits and challenges of ocean freight and shipping. Moderator: Patrick Sherry, Intermodal Transportation Institute, University of Denver, United States <ul style="list-style-type: none"> Tadashi Kaneko, Japan International Transport Institute Sarah Froman, Office of Transportation and Air Quality, U.S. Environmental Protection Agency James Corbett, Ph.D, Professor, College of Earth, Ocean and Environment, University of Delaware, United States
10:45-11:00	Refreshment Break

Organized in partnership with the U.S. Departments of Energy and Transportation and:





Asia-Pacific
Economic Cooperation

Workshop on Transportation Energy Efficiency Improvement Potential in APEC Economies

Monday, May 10, 2010; Washington DC Convention Center

Time	Topic & Speakers
11:00-12:00	<p><u>Reducing Road Congestion</u></p> <p>Heavy road congestion poses a serious problem for many urban centers in developed and developing economies. Speakers on this panel explore planning, design and operations strategies that can improve the efficiency of existing transportation systems and fleets. Presentations will focus on practical key lessons and best practices from leading cities and home in on the ongoing challenges and innovations of improving road congestion in Jakarta.</p> <p>Moderator: Dario Hidalgo, Ph.D, Senior Transport Engineer, EMBARQ, United States</p> <ul style="list-style-type: none">• Michael Replogle, Global Director and Founder, Institute for Transportation and Development Policy, United States• Heru Sutomo, Ph.D, Centre for Transportation and Logistics Studies, Gadjah Mada University, Indonesia
12:00-12:30	<p>Break for Boxed Lunch Pick-up</p>
12:30- 1:45	<p><u>Promoting Livable Communities</u></p> <p>Sprawling, car-dependent, and low-density patterns of development exacerbate and accelerate the problems of high energy consumption and increased greenhouse gas emissions from the transportation sector. In this session, panelists will discuss new and innovative strategies emerging from the local and city level that are reshaping development and transportation patterns.</p> <p>Moderator: Deputy Assistant Secretary Beth Osborne, U.S. Department of Transportation</p> <ul style="list-style-type: none">• James Leather, Principal Transport Specialist, Asian Development Bank• Rachel MacCleery, Managing Director, Infrastructure, the Urban Land Institute, USA• Paul Minett, Managing Director, Trip Convergence, Ltd, New Zealand
1:45- 2:30	<p>Concluding Remarks</p>

Organized in partnership with the U.S. Departments of Energy and Transportation and:

