

EarthSmart

Overview

EarthSmart is FedEx commitment to environmental sustainability. The program bundles initiatives that offer tangible business and environmental benefits. EarthSmart covers the span of FedEx impact: business solutions, workplace culture and community outreach. Projects must meet high, measurable standards to qualify EarthSmart designation.

Through EarthSmart FedEx strives to pioneer smart, earth-friendly innovation that will help protect the vital resources of our planet. We hope the program's ultimate impact will be to provide groundbreaking environmental stewardship that can be shared with others.

Structure

EarthSmart covers three pillars:

- **EarthSmart Solutions** – FedEx services and assets, including trucks, services and facilities which meet strict, quantifiable standards for innovation and environmental sustainability. Examples of FedEx Global EarthSmart Solutions include the automation tool FedEx Electronic Trade Documents (ETD), LEED certified facilities, FedEx hybrid trucks and the all-electric delivery vehicles which FedEx employs in London and Paris, among other cities.
- **EarthSmart Outreach** – Through a variety of global and local philanthropic endeavours, FedEx advances its commitment to making communities cleaner, healthier and more efficient by encouraging sustainable transportation, green urban spaces and resilient ecosystems. FedEx supports sustainability projects with team members lending their times and skills to support valuable causes.
- **EarthSmart@Work** – Programs which engage our team members on sustainability matters and help them to make significant contributions to the environmental sustainability of our business qualify as EarthSmart@Work initiatives.

EarthSmart designation

FedEx has established transparent criteria that initiatives must meet to be designated EarthSmart solutions or [EarthSmart Outreach](#). The company developed these criteria in cooperation with Etsy Environmental Partners, a leading environmental consultancy. All applications are examined by FedEx EarthSmart Committees.

Projects eligible for EarthSmart Solutions designation must meet quantifiable criteria such as delivering measurable business and environmental impact, being innovative and commitment oriented (pilot or test projects do not qualify) and achieving tangible results above standard industry practices.

EarthSmart Outreach initiatives must demonstrate concrete benefits for the environment, mobilize the community and engage team members. Project focus areas encompass sustainable transportation, sustainable cities or sustainable ecosystems initiatives.