

**GSEP WORKSHOP
COOL ROOFS AND PAVEMENTS WORKING GROUP
SEPTEMBER 12-13, 2011
MARRIOTT CRYSTAL GATEWAY, ARLINGTON, VA**

Monday, Sept 12, 2011

Time	Activity
8:00am	Registration and Continental Breakfast
9:00 – 12:00	Plenary with other Working Groups Opening Remarks and WG Presentations
12:00 - 1:00	Lunch
1:00 - 1:15	Cool Roofs Working Group Opening Introductions and overview of process
1:15 –1:55	Presentations: Overview Benefits of Cool Roofs and Pavements for Buildings, Cities, and the Planet - Art Rosenfeld, Global Cool Cities Alliance, Berkeley, California USA Introduction to Cool Roofs and Pavements and Cool Roof Program Infrastructure: Testing, Rating and Policy - Andre Desjarlais, Oak Ridge National Laboratory, Oak Ridge, Tennessee USA
1:55 – 2:15	Facilitated Discussion: Goal and Scope of Working Group Proposed Goals and Scope for Review and Discussion The GSEP Cool Roofs and Pavements Working Group will identify opportunities to cooperate on and implement programs and policies that support and accelerate the deployment of cool roofs and pavements. For purposes of this meeting, cool roofs refers to white or highly reflective and emissive colored materials, coatings and technologies installed on or applied to roofs. Cool pavements include reflective, emissive and/or permeable materials and technologies.
2:15 – 2:30	Presentations: Overcoming Barriers Overcoming Barriers to Cool Roofs and Pavements - Hashem Akbari, Concordia University, Montreal, Canada
2:30 - 3:00	Break
3:00 – 4:00	Facilitated Discussion: Key Factors Affecting Deployment of Cool Roofs and Pavements Discussion Question What are the most significant factors that will increase global cool surfaces deployment in the next five years? (e.g., information gathering, education/outreach, workforce training, regulatory policy, financial incentives, demonstration projects, implementation costs, harmonized standards, material availability, leadership, technology advancements, external factors)
4:00 – 5:30	Facilitated Discussion: Opportunities for the Working Group to Accelerate Deployment Discussion Questions What opportunities exist to enable or encourage accelerated deployment of cool surfaces in the next five years? What are the top 3 opportunities for international cooperation through the Working Group?
5:30	Adjourn to Reception

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Tuesday, Sept 13, 2011

Time	Activity
8:00am	Continental Breakfast
8:30 – 8:50	Recap of Day 1 Goals, scope, opportunities and preliminary objectives
8:50 – 10:10	Presentations: Country-specific Activities India Mexico Japan United States
10:10 – 10:30	Presentation: Private Sector Activities - Neetu Jain, Aesthetic Solutions, Vadodara, India
10:30 - 11:00	Break
11:00 – 11:20	Presentation: Partnership Activities - Katie Hunt, Dow Chemical Company, Philadelphia, Pennsylvania, USA
11:20 – 12:30	Facilitated Discussion: Objectives and Activities Discussion Questions What are specific implementation actions that the Working Group can commit to undertake in the short-, medium- and long-term? What specific commitments can be made at the third Clean Energy Ministerial in April 2012? How can the Working Group leverage resources through inter-governmental cooperation and partnerships? How can observer nations become Working Group participants?
12:30 – 1:30	Lunch
1:30 – 3:00	Plenary with other Working Groups Readouts and closing remarks
3:00	Adjourn